



Hospice Calgary

What Makes Hospice Calgary Critical?

For over 35 years, we have worked to help all people find hope and wellbeing through advanced illness, end of life and grief. Every year, over 5000 people across Southern Alberta will access support or education through Hospice Calgary.

Sage Soirée

*Calgary Golf &
Country Club*

November 5th, 2026



The Event

Join us at the Calgary Golf and Country Club for an intimate, elegant evening with tasty food, touching stories, and a curated silent auction with something for everyone.

5:30 PM silent auction opens, cocktails and hors d'oeuvres

7:00 PM three-course dinner is served & program begins

Get your bids in!

9:00 PM silent auction closes

Why Sponsor Sage Soirée?

Every day, families in Southern Alberta face impossible heartbreaking situations. Your partnership means that they won't have to face them alone.

Your sponsorship of Sage Soirée will support essential programs at Rosedale Hospice, the Living with Advanced Illness Centre, and the Children's Grief Centre.

Align your brand with a cause that everyone can relate to.

Death, dying and grief touch all of us. We specialize in walking with people through their unique journeys so no one has to face this alone.

Experience partnership, not just sponsorship. We don't believe in one-size-fits-all packages. Every partnership begins with understanding your unique goals, values, and vision. Together, we can create a customized sponsorship experience for your company.

Explore other ways to make your mark. Beyond traditional sponsorship, we welcome creative partnerships.



Image on right: Sage Soirée 2024 Sponsors





Sponsor Benefits at a glance



Hospice Calgary

		Presenting Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
		10K	5K	2.5K	1.5K
RECOGNITION	Logo is CO-BRANDED WITH EVENT LOGO on event webpage, event emails, & post-event thank you video	✓			
	Logo is PRIMARY on event webpage, event emails, & post-event thank you video		✓		
	Logo is SECONDARY on event webpage, event emails, & post-event thank you video			✓	✓
	Co-branding with event logo on printed and digital event invitations	✓			
	Co-branding with event logo in all social media promotion for the event	✓			
	Speaking opportunity in post-event thank you video	✓			
	Recognition on "Our Supporters" webpage for 12 months	✓	✓	✓	✓
	Recognition on Hospice Calgary's Donor Wall	✓	✓	✓	✓
	Recognition on digital display in Hospice Calgary's SE office for 3 months	✓	✓	✓	✓
EVENT EXPERIENCE	★ Complimentary tickets to the 2026 Sage Soirée - valued up to \$1,750 ★	10	6	4	2
	Verbal recognition during evening program	✓	✓	✓	✓
	Speaking opportunity during evening program	✓			
EVENT DAY PROMOTION	Branded centerpiece signage on your table	✓	✓		
	Logo is CO-BRANDED WITH EVENT LOGO on event program, sponsor sign & digital presentation	✓			
	Logo is PRIMARY on event program, sponsor sign & digital presentation		✓		
	Logo is SECONDARY on event program, sponsor sign & digital presentation			✓	✓

Sage Soirée 2026 presented by [YOUR COMPANY NAME]

Your company name or logo will be co-branded with the Sage Soirée event logo on all marketing materials.

This sponsor level includes:

Recognition

- » Your logo is CO-BRANDED with the Sage Soirée event logo on the event webpage, event emails, & post-event thank you video. Sage Soirée presented by [YOUR COMPANY NAME]
- » Your logo is CO-BRANDED with the Sage Soirée event logo on printed and digital event invitation
- » Speaking opportunity in post-event thank you video
- » Recognition on “Our Supporters” webpage (for 12 months)
- » Recognition on Hospice Calgary’s Donor Wall
- » Recognition on digital display in Hospice Calgary’s SE office & Rosedale Hospice (for 3 months)
- » Your logo is CO-BRANDED with the Sage Soirée event logo in all social media promotion for the event

Event Experience

- » 10 complimentary tickets (1 table valued at ~\$1,750)
- » Speaking opportunity during the evening program (~2 min.)
- » Verbal recognition during the evening program as the presenting sponsor

Event Day Promotion

- » Branded centerpiece signage on your table
- » Your logo is CO-BRANDED with the Sage Soirée event logo on the event program, sponsor sign, and digital presentation

The benefits outlined above can be further customized based on your company priorities.

Silent Auction Sponsor

This is a unique opportunity for **your company** to have exclusive logo placement throughout the silent auction area at our Sage Soirée event.

This sponsor level includes:

Recognition

- » Your logo is PRIMARY on the event webpage, event emails, & post-event thank you video
- » Recognition on “Our Supporters” webpage (for 12 months)
- » Recognition on Hospice Calgary’s Donor Wall
- » Recognition on digital display in Hospice Calgary’s SE office & Rosedale Hospice (for 3 months)
- » Mention in social media posts

Event Experience

- » 6 complimentary tickets (valued at ~\$1170)
- » Verbal recognition during the evening program as the silent auction sponsor

Event Day Promotion

- » Branded centerpiece signage on your table
- » Exclusive logo placement in the silent auction area
- » Your logo is PRIMARY on the event program, sponsor sign, and digital presentation

The benefits outlined above can be further customized based on your company priorities.

This sponsor level includes:**Recognition**

- » Your logo is PRIMARY on the event webpage, event emails, & post-event thank you video
- » Recognition on “Our Supporters” webpage (for 12 months)
- » Recognition on Hospice Calgary’s Donor Wall
- » Recognition on digital display in Hospice Calgary’s SE office & Rosedale Hospice (for 3 months)
- » Mention in social media posts

Event Experience

- » 6 complimentary tickets (valued at ~\$1170)
- » Verbal recognition during the evening program

Event Day Promotion

- » Branded centerpiece signage on your table
- » Your logo is PRIMARY on the event program, sponsor sign, and digital presentation

The benefits outlined above can be further customized based on your company priorities.

Cocktail Hour Sponsor

This is a unique opportunity for **your company** to have exclusive logo placement throughout the bar area and on cocktail tables at our Sage Soirée event.

This sponsor level includes:

Recognition

- » Your logo is SECONDARY on the event webpage, event emails, & post-event thank you video
- » Recognition on “Our Supporters” webpage (for 12 months)
- » Recognition on Hospice Calgary’s Donor Wall
- » Recognition on digital display in Hospice Calgary’s SE office & Rosedale Hospice (for 3 months)
- » Mention in social media posts

Event Experience

- » 4 complimentary tickets (valued at ~\$780)
- » Verbal recognition during the evening program as the cocktail hour sponsor

Event Day Promotion

- » Exclusive logo placement in the bar area & on cocktail tables
- » Your logo is SECONDARY on the event program, sponsor sign, and digital presentation

The benefits outlined above can be further customized based on your company priorities.

This sponsor level includes:

Recognition

- » Your logo is SECONDARY on the event webpage, event emails, & post-event thank you video
- » Recognition on “Our Supporters” webpage (for 12 months)
- » Recognition on Hospice Calgary’s Donor Wall
- » Recognition on digital display in Hospice Calgary’s SE office & Rosedale Hospice (for 3 months)
- » Mention in social media posts

Event Experience

- » 4 complimentary tickets (valued at ~\$780)
- » Verbal recognition during the evening program

Event Day Promotion

- » Your logo is SECONDARY on the event program, sponsor sign, and digital presentation

The benefits outlined above can be further customized based on your company priorities.

This sponsor level includes:**Recognition**

- » Your logo is SECONDARY on the event webpage, event emails, & post-event thank you video
- » Recognition on “Our Supporters” webpage (for 12 months)
- » Recognition on Hospice Calgary’s Donor Wall
- » Recognition on digital display in Hospice Calgary’s SE office & Rosedale Hospice (for 3 months)
- » Mention in social media posts

Event Experience

- » 2 complimentary tickets (valued at ~\$390)
- » Verbal recognition during the evening program

Event Day Promotion

- » Your logo is SECONDARY on the event program, sponsor sign, and digital presentation

The benefits outlined above can be further customized based on your company priorities.

Let's Talk About Your Options

Your sponsorship is more than event support, it is a visible demonstration of your organization's commitment to strengthening our community. It creates meaningful opportunities to engage employees and clients while helping ensure individuals and families receive the care, support, and connection they need during some of life's most challenging moments.

Let's discuss how we can create a sponsorship experience that delivers value for your organization while making a lasting difference in our community.

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*Sage
Soirée*

More info at:
hospicecalgary.ca/events/sagesoiree

