

Hospice Calgary has been guiding children, teens, and adults through the grieving process as they face advanced illness and death of a loved one for over 30 years. Our team of professionals provide individual, family and group support as well as 24-hour end-of-life care. We promise to have the difficult conversations about death, dying, and grief while hearing everyone's unique story and responding with compassion.

Our Workplace

Hospice Calgary believes people are the key to what we do. Each person is seen, welcomed, and recognized for who they are so that they can be their best selves.

Our Mission

To help families and individuals achieve support, hope, and well-being through compassionate end-of-life and bereavement care.

Applications will be accepted until suitable candidates are found. Only qualified applicants will be contacted.

Submit resume and cover letter with attention to Fiona McColl, Executive Director at hiring@hospicecalgary.ca



WE VALUE AND EMBRACE:
COMPASSION · DIGNITY · EMPATHY
EQUALITY · ETHICAL PRACTICE
FAMILY-CENTRED CARE
HIGH QUALITY SERVICE · INCLUSIVENESS
INTEGRITY · RESPECTFULNESS

Join Our Team!

Marketing & Communications Officer
1.0 FTE, Permanent

Position Summary:

This is a multi-faceted role where you will wear many hats and be a key player in the success of Hospice Calgary's community impact, audience growth, fundraising, and brand management. Promotes Hospice Calgary events, fundraising, programs, and donor stewardship as well as collaborates with the Leadership Team to execute program-specific marketing and communications initiatives.

The Ideal Candidate:

Is Passionate About Making a Difference in the Lives of Others

The ideal candidate has a strong desire to work for a charitable organization that puts client needs at the centre of all its activities. The candidate is motivated to help people of all ages who are living with illness or grief.

Is an Experienced Marketing & Communications Coordinator –

The successful candidate will be creative, digital savvy, and have experience with promoting events or nonprofit organizations. They love multi-tasking, design and project management, and always seeks to deliver valued based content through the right channels.

Qualifications & Competencies:

- Post-secondary accreditation in Public Relations, Communications, Graphic Design, Marketing, or Journalism.
- Highly developed and exemplary oral, written, and interpersonal communication skills; samples of work will be requested.
- Understanding and experience with Digital Marketing tools such as SEO best practices, UX design basics, Wordpress, Google Analytics, Adobe Creative Suite, Canva, Mailchimp (or similar) and Hootsuite (or similar).
- Experience in photo and video editing considered an asset.
- Experience with media relations preferred.
- Membership in a related professional association is an asset (e.g. CPRS, IABC).
- Experience with Raiser's Edge (BlackBaud) NXT is an asset.

For Complete Job Description and Qualifications:

View the full job description at <https://www.hospicecalgary.ca/careers>