



Sage Centre &
Rosedale Hospice
Hospice Calgary

FAQs – Rosedale P2P Campaign

What is Peer to Peer fundraising?

Peer to Peer fundraising campaigns use the power of community to generate much-needed fundraising dollars and cause awareness. Customized fundraising pages are shared with your immediate network through social media, email, and word of mouth.

Why is a Peer to Peer campaign impactful?

This fantastic fundraising opportunity harnesses the power of people in the Hospice Calgary community who would like to make a greater impact on the care provided at Rosedale Hospice. People just like you who know someone who has received care at Rosedale or has been supported as a friend or family member yourself. You have the power to greatly impact the care we provide, every day.

How do I set up a Peer to Peer fundraiser?

We will support you 100% of the way! See the *Templates and Examples* dropdown below for email and social media post examples to help get your page seen by more people! If you have any questions about the campaign or setting up a fundraising page, please call Ava, our Annual Giving Officer, at 403-263-4525 ext. 203.

Fundraising pages can be set up through [CanadaHelps](#) or [Facebook](#)

What will my collected donations support?

Donations for the Together for Rosedale Campaign will directly support Rosedale Hospice, including the purchase of equipment to continue this vital care into the future.

Hospice Calgary

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