



# Hike for Hospice Calgary

## 2019 Sponsorship Opportunities



### About Us

For over 35 years, Hospice Calgary has helped guide children, teens and families through the grieving process as they face a life-threatening illness and death of someone close to them. Our team of professionals provide individual, family and group counselling, as well as 24 hour end-of-life care.

### About the Event

**Hike for Hospice Calgary** will be held on **Sunday, May 5, 2019** at Sikome Lake, Fish Creek Provincial Park. May 5th is the National Hike for Hospice and the kick off to National Palliative Care Week. For its 14th year, Hospice Calgary is once again uniting with all hospice palliative care organizations, all of our families, and our community partners to raise funds and awareness of end-of-life care in Calgary.



In 2018, more than 600 people joined us for this fun, family and fur-friendly event. Every year, we've had amazing community involvement including being joined by the Calgary Stampeders, Outriders and prominent public officials who have walked together to support this meaningful community event.



### Our Community Partners

Through the support of sponsors like yourself, we hope once again to raise **\$100,000** in 2019. Every dollar that is donated will support our families. We can achieve our goals with your help! In return for your generosity, we will be promoting your business with brand-recognition during and after the Hike.

See the following page for detailed information about our sponsorship opportunities.

### Hospice Calgary

1245 70 Avenue SE  
Calgary, Alberta T2H 2X8  
403.263.4525 ext. 205  
hospicecalgary.ca

Charitable Registration #  
118963669 RR0001



Sage Centre &  
Rosedale Hospice  
hospicecalgary.ca

Sponsors have the choice to select the various level of exposure and benefits of this event. The benefits are outlined in the 4 packages listed below. To customize select sponsor levels and benefits, please contact us and we can help.

<b>Sponsorship Benefits</b>	Presenting Sponsor	Hospice Hero	Kid's Club Champion	Living With Cancer Legend
	\$15,000	\$5,000	\$2,500	\$1,500
Most prominent name and <b>logo</b> placement on all soft copy and printed materials related to event	✓			
Speaking opportunity at opening ceremonies	✓			
Most prominent <b>logo</b> placement on Hospice Calgary's websites for Hike	✓			
Recognition in opening ceremonies at the event	✓	✓		
Pull up banner displayed on stage at the event (sponsor supplied)	✓	✓		
Logo or name on signage displayed at the event	✓	✓	✓	✓
<b>Logo</b> on Hospice Calgary's websites for Hike		✓	✓	
Name on Hospice Calgary's websites for Hike				✓
<b>Logo</b> on all regularly scheduled eblasts pre & post Hike	✓	✓	✓	
Name on select regularly scheduled eblasts pre & post Hike				✓
<b>Logo</b> on Hike t-shirt*	✓	✓		
Name on Hike t-shirt*			✓	
<b>Logo</b> in Hospice Calgary's Spring Newsletter**	✓	✓	✓	
Name in Hospice Calgary's Spring Newsletter**				✓
Option of <b>booth</b> at the event (sponsor supplies tent, tables, chairs, signage, activities)	✓	✓	✓	
Complementary Hiker Registrations for company team	✓	✓	✓	
Recognition in Annual Report and on donor wall	✓	✓	✓	✓
Social Media Mentions	✓	✓	✓	✓

Sign up prior to March 15\*

Sign up prior to March 9\*\*

## Together we can support families facing end-of-life or death

**We look forward to working with you**

Contact **Carrie Beaudry**, Events Coordinator to discuss your level of sponsorship

403-263-4525 ext. 205

[carrie.beaudry@hospicecalgary.ca](mailto:carrie.beaudry@hospicecalgary.ca)



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